IACA Public Sector Subcommittee
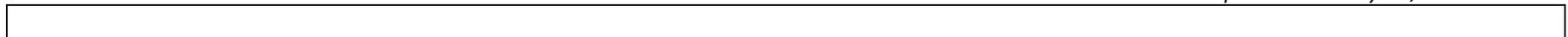## *Workplan | 2023-2025*

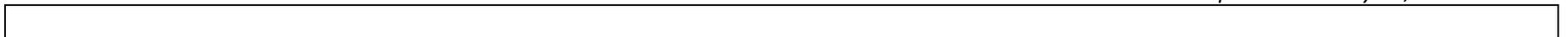| Charter Strategy	2023-2025 Tactics	Deliverables & Measurable Outcomes
Highlighting unique, innovative, and promising practices for maintaining and/or creating registered apprenticeship and pre-apprenticeship programs in the public sector.	● Develop and promote marketing content (media, op-eds) ● Stay informed of and participate in (or have representation in) existing networks of apprenticeship programs in the public sector ● Celebrate progress/success ● Connect with DAS communication team to jointly leverage and amplify communication efforts and strategies ● Promote and highlight public official proclamations ● Participate in and promote "Careers in Government" events ● Highlight and promote pre-Apprenticeship programs ● Hyperlink to and from existing Public Sector apprenticeship website(s) Highlight and promote Public Service work and careers through Public Service Recognition content and events ● Possible outreach strategies to Public Sector entities	● At least 4 IACA published and promoted public sector apprenticeship content (stories, op eds, articles, etc.) ● Identification of and representation on at least 2 public sector networks and/or communities of practice (such as [ILG's Bridge Public Sector Apprenticeship website](#) and others that could be listed here) ● At least 10 public sector apprenticeship stories, efforts, strategies, or successes highlighted and /or amplified through PS stakeholder channels, including but not limited to the DAS website; with special emphasis on Public Sector employers and unions.

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Seeking out and promoting data related to public sector apprenticeships including LMI data, programs, and participants.	• Conduct a data landscape analysis of apprenticeship data, including demographic, employment, LMI, to determine what exists, what is missing, what is needed in order to crosswalk suitable roles for apprenticeship • Develop promotional spotlights to highlight and promote data, demographics, research. Etc. • Identify and highlight existing resources, partnerships, and innovative strategies	• Report of findings and recommendations based on data analysis • At least 4 data spotlights developed and promoted • At least 4 apprenticeship resources, partnerships, or innovative strategies highlighted and promoted
Identifying cross-sector collaboration opportunities.	• Collaborate with other IACA subcommittees to align occupations and leverage existing momentum • Invite other subcommittees to present about progress at PS meeting, also present at theirs • Identify and invite CBO/NGO apprenticeship programs to present about apprenticeship efforts and collaborate • Identify and invite union representatives to participate in subcommittee; promote engagement and consistency across efforts • Conduct an analysis (and/or stakeholder interviews or presentations to understand roles and responsibilities between DAS/DIR, intermediaries and where all public sector RAP information lives	• At least 3 joint meetings with other IACA subcommittees • At least 3 CBOs with apprenticeship programs engaged about partnership • At least 3 union representatives engaged • Summary report or presentation developed describing roles and responsibilities within RAP ecosystem

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Engaging in and enhancing industry sector partnerships in high demand areas.	● Identify partnerships and statewide collaborative efforts ● Explore/elevate education and credentialing partners for PS occupations; invite to PS subcommittee and highlight relevant programs	● At least 4 new partnerships with apprenticeship programs or collaborative efforts (consider including ILG's Bridge Program for local government and others) ● At least two presentations annually by education, credentialling and training partners
Developing a framework for collecting information about public sector apprenticeship programs to support entry level, intermediate, and advanced work roles to attract new talent, enhance retention, and incumbent workforce training.	● Contribute to and promote public sector apprenticeship resource hubs ● Identify and promote successful, innovative, and inclusive apprentice recruitment and retention strategies ● Add public sector occupational framework examples to the DAS website	● IACA resource page linking potential public sector employers and apprenticeship programs ● Link to ILG's forthcoming digital resource hub ● Identify a primary website for showcasing public sector apprenticeships and examples, begin updating.
Providing outreach, education, and training to promote apprenticeship as a workforce development strategy.	● Develop, facilitate, and promote public sector apprenticeship webinars, conference sessions, newsletters, videos, one-pager, FAQ, Op-Eds and media, technical assistance (rollout and ongoing)	● At least 4 public sector apprenticeship training opportunities promoted per year

Last Updated January 15, 2025

Charter Strategy	2023-2025 Tactics	Deliverables & Measurable Outcomes
Participating in opportunities wherein solutions to barriers to entry for a variety of occupations are identified, discussed and considered.	- Identify roadblocks - Work with DAS to identify, understand and resolve - Recommend policy and/or practice changes to expedite public sector apprenticeship adoption, registration and expansion - Showcase best practices - Connect with forums, apprenticeship examples, and other entities to determine best practices and gather information	Develop a summary report of findings and recommendations for policy and practice improvements to reduce barriers to implementing public sector apprenticeship programs

Last Updated January 15, 2025