ECOLOGICAL WORKFORCE INITIATIVE

MARK CEDERBORG, FOUNDER & ADVISORY CHAIR

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SNAPSHOT OF 91 COMPLETED PROJECTS



29,000+ Acres restored

$840 MILLION+ Construction spending

24 MILLION Cubic yards of earthwork

And these are only the projects that publish numbers.
There are hundreds more.

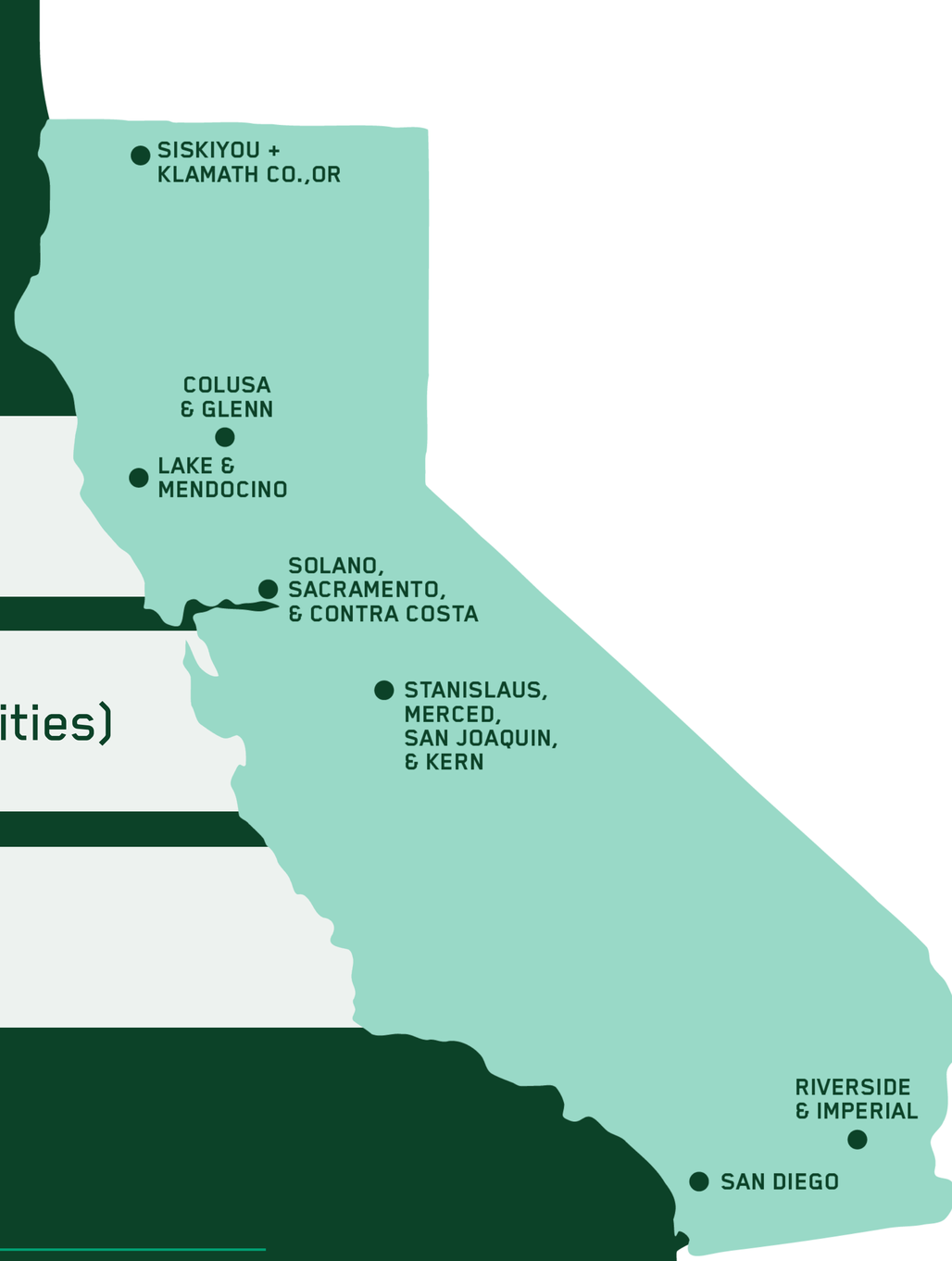
IN THE PIPELINE

DESIGNED OR UNDER WAY

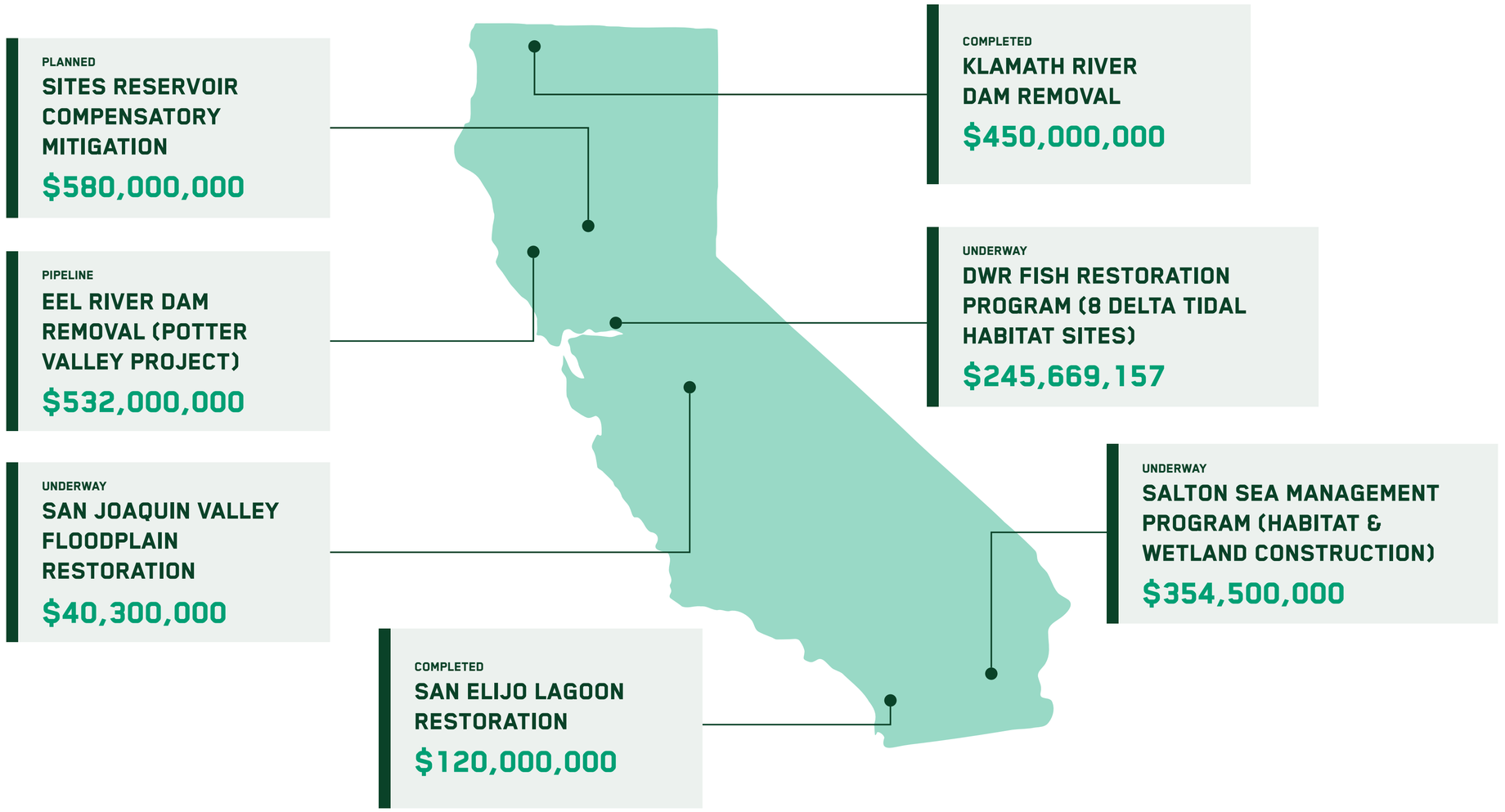
15,000+ Acres designed or under way

6.6 MILLION Cubic yards (design quantities)

$3 BILLION In estimated construction



LARGEST NON-FEDERALLY FUNDED ECOLOGICAL RESTORATION PROJECTS IN CALIFORNIA





EVERY JOB STARTS FROM ZERO

No way to recognize what workers learn on the job

Every project retains crews from scratch

No way for owners to verify experience

WHY I KNOW

30+ Years in the field

100+ Restoration construction projects

29 California counties



EWI IS ALREADY ON IT

ENVIRONMENTAL COMPLIANCE TRAINING

400+ Workers trained

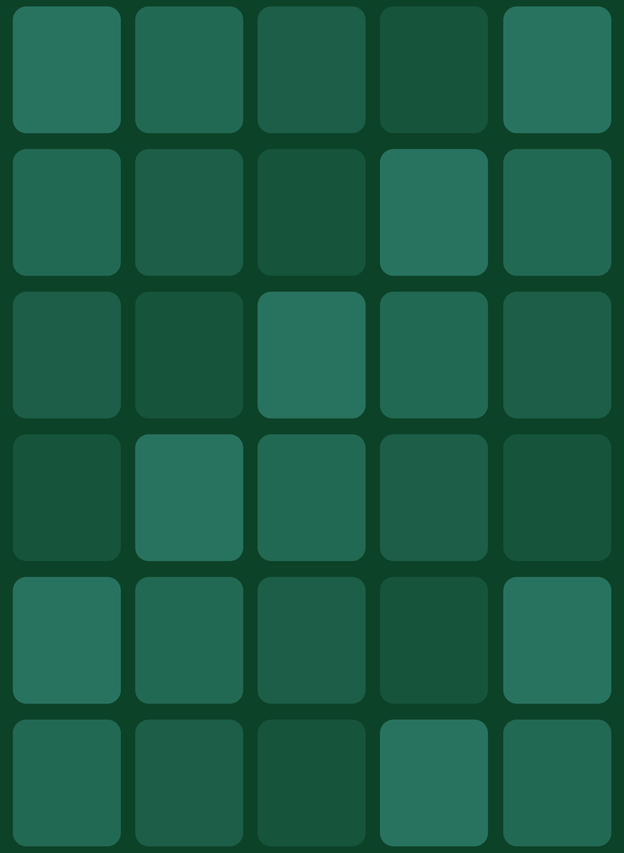
$500K+ Curriculum investment

EN/ES Bilingual English / Spanish

30 HABITAT × PHASE MODULES

5 HABITAT TYPES

6 CONSTRUCTION PHASES



A RECOGNIZED & PORTABLE CREDENTIAL

EWI curriculum & trainers → Delivered through existing programs → Worker earns the credential → Recognized on any job

THIRD-PARTY

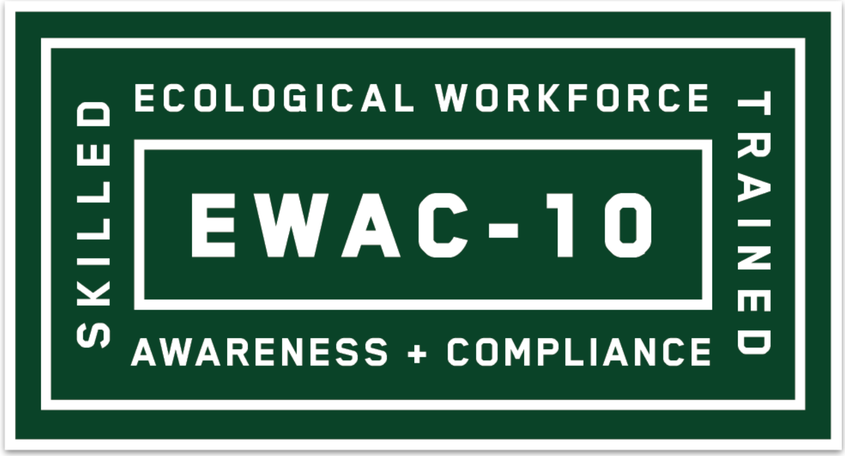
Like First Aid or CPR

STACKABLE

Like OSHA

PORTABLE

Goes with the worker





HOW IT FITS YOUR PROGRAMS

- ✓ Programs recognize it
- ✓ Open to union and non-union programs
- ✓ A recognition, not a requirement

VALUE FOR EVERYONE

WORKERS

A new skill workers can take with them wherever they go.

APPRENTICESHIP PROGRAMS

A draw for new people, on par with higher-ed pathways.

CONTRACTORS

Crews ready on day one. No more retraining every project.

AGENCIES & OWNERS

A way to verify experience, built from the workers up.

THE ASK

We ask the California Apprenticeship Council to acknowledge the value of an ecological competency credential for California's construction workforce, and to encourage apprenticeship programs to recognize it.

NEXT STEPS

1: Program conversations → **2:** Pilot with recognition → **3:** Report back

THANK YOU

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