



CALIFORNIA APPRENTICESHIP COUNCIL 2026
FIRST QUARTERLY MEETING
PUBLIC RELATIONS & PUBLICITY COMMITTEE
MINUTES

Wednesday, January 28, 2026

9:30 a.m.

Chairperson Mark Burri

- I. Call to Order/Roll Call
 - a. Chief Adele Burns called the meeting to order at 9:03am.
 - b. DAS Chief Adele Burnes conducted the roll call.
 - i. Members Present: Mark Burri, Earl Restine (remote) and Todd Braverman.
 - ii. Members Absent: Richard Harris, Shelly Doran, and Louis Ontiveros.
- II. Review/Approve Previous Minutes
 - a. Chairperson Mark Burri mentioned that the November 5, 2025, meeting in Sacramento, California, did not have a quorum (only three members present), so no official business occurred, and no minutes required approval.
- III. New Business – Hall of Fame Applications
 - a. Earl Restine Jr.
 - b. Richard Dyser
 - c. Glenn Foreman
 - i. Chairperson Mark Burri asked for comments or questions and no committee members offered comments.
 - ii. Motion to accept the Hall of Fame Applications was approved. The Applications will be forwarded to the full CAC for consideration.

IV. Updated and Discussion Items-Chairperson Mark Burri

- a. Newsletter – Asked for updates, contributions or suggestions and no comments were offered.
- b. Website – Asked for input on new features or improvements and no comments were offered.
- c. Articles – Asked for proposals or suggestions for new articles and no comments were offered.
- d. DAS Outreach Update — Presented by Jean-Marie Duval
 - i. Jean-Marie Duval (DAS Outreach Manager) confirmed she was online and began her update. She had presented one year earlier when the DAS outreach team was newly formed. Over the past year, the team had significantly expanded its work. Social media engagement had increased 280%. DAS had produced more video content, including “Meet the Apprentice” features. A new Women in Construction section was added to the DIR website. The apprenticeship search tool was updated with keyword search and filters. She encouraged programs to submit apprentice stories for publication.
 - e. Ben Rivera raised the importance of K–12 outreach and direct school engagement and asked if it would be implemented in the DAS Outreach.
 - f. Gary Adams (Community Colleges) offered collaboration and noted CCC interest in supporting outreach efforts.
 - g. Ben Rivera addressed youth apprenticeship, CDE coordination, and pre-apprenticeship integration.

V. Other Items of Interest/Public Comment

- a. No Comments

VI. Adjournment

- a. The meeting adjourned at 9:54 a.m.