IACA Public Sector Subcommittee
Workplan | 2023-2025

Charter Strategy	2023-2025 Tactics	Deliverables & Measurable Outcomes
Highlighting unique, innovative, and promising practices for maintaining and/or creating registered apprenticeship and pre-apprenticeship programs in the public sector.	• Marketing efforts (media, op-eds) • Build a network of apprenticeship programs in the public sector • Celebrate progress/success • Connect with DAS communication team • Public official proclamation • "Careers in Government" events • Highlight Pre-Apprenticeship programs • Public Sector apprenticeship website • Public Service Recognition Work	
Seeking out and promoting data related to public sector apprenticeships including LMI data, programs, and participants.	• Call for data – what is out there, what is missing, what's the need • Data-Marketing and promotion • Demographic highlights • Pooling resources/collaboration • Identify academic partnerships	
Identifying cross-sector collaboration opportunities.	• IACA sectors/progress • Identify opportunities to meet with other subcommittees at IACA • Align with CBO/NGO efforts	
Engaging in and enhancing industry sector partnerships in high demand areas.	• Identify partnerships with like minded organizations • Explore/elevate credentialing partners	

Adopted XX 2023

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Developing a framework for collecting information about public sector apprenticeship programs to support entry level, intermediate, and advanced work roles to attract new talent, enhance retention, and incumbent workforce training.	• Building a one stop shop for public sector apprenticeship • Elevating visibility around the public sector • Attraction/retention strategies	
Providing outreach, education, and training to promote apprenticeship as a workforce development strategy.	• Webinars, conference sessions, newsletters, videos, one-pager, FAQ, OP-Eds and media, technical assistance (rollout and ongoing)	
Participating in opportunities wherein solutions to barriers to entry for a variety of occupations are identified, discussed and considered.	• Identify roadblocks • Work with DAS to identify, understand and resolve • Set forth best practices	