

IACA Public Sector Subcommittee

Workplan / 2023-2025

Charter Strategy	2023-2025 Tactics	Deliverables & Measurable Outcomes
Highlighting unique, innovative, and promising practices for maintaining and/or creating registered apprenticeship and pre-apprenticeship programs in the public sector.	<ul style="list-style-type: none"> Marketing efforts (media, op-eds) Build a network of apprenticeship programs in the public sector Celebrate progress/success Connect with DAS communication team Public official proclamation “Careers in Government” events Highlight Pre-Apprenticeship programs Public Sector apprenticeship website Public Service Recognition Work 	<ul style="list-style-type: none"> National Apprenticeship Week Subcommittee Website development Possible opportunities during Public Service Recognition Week Would like to tie in many of the tactics in culmination with the month of May 2025 and PSRW. Possible public official proclamation for PSRW
Seeking out and promoting data related to public sector apprenticeships including LMI data, programs, and participants.	<ul style="list-style-type: none"> Call for data – what is out there, what is missing, what’s the need Data-Marketing and promotion Demographic highlights Pooling resources/collaboration Identify academic partnerships 	<ul style="list-style-type: none"> Update August 2023 data for February 2025 quarterly meeting. – (DAS will work on) Continue cross-sector collaboration through opportunities for other sectors to discuss apprenticeship opportunities with the PS subcommittee. (Meet and/or attend 3-4 IACA subcommittees to learn about apprenticeship opportunities and best practices) Establish a possible repository of information, resources, and best practices for efficiency.

Charter Strategy	2023-2025 Tactics	Deliverables & Measurable Outcomes
Identifying cross-sector collaboration opportunities.	<ul style="list-style-type: none"> • IACA sectors/progress • Identify opportunities to meet with other subcommittees at IACA • Align with CBO/NGO efforts 	Possible development of “Chair” meeting to increase information sharing and best practices.
Engaging in and enhancing industry sector partnerships in high demand areas.	<ul style="list-style-type: none"> • Identify partnerships with like minded organizations • Explore/elevate credentialing partners 	Identify partnerships with Public Sector unions – (SEIU, AFL-CIO, AFSCME, etc...)
Developing a framework for collecting information about public sector apprenticeship programs to support entry level, intermediate, and advanced work roles to attract new talent, enhance retention, and incumbent workforce training.	<ul style="list-style-type: none"> • Building a one stop shop for public sector apprenticeship • Elevating visibility around the public sector • Attraction/retention strategies 	Apprenticeship Hub Website development (Discussion of timeline for completion)
Providing outreach, education, and training to promote apprenticeship as a workforce development strategy.	<ul style="list-style-type: none"> • Webinars, conference sessions, newsletters, videos, one-pager, FAQ, OP-Eds and media, technical assistance (rollout and ongoing) 	Table for future discussion
Participating in opportunities wherein solutions to barriers to entry for a variety of occupations are identified, discussed and considered.	<ul style="list-style-type: none"> • Identify roadblocks • Work with DAS to identify, understand and resolve • Set forth best practices 	Table for future discussion